



ROB WALLACE
—BRANDING EXPERT—

Partial List of Professional References

Please feel free to contact any of these attorneys with whom I have worked, for an honest assessment of my value to their cases. Additional references on request.

"Rob's background and experience with branding practices were crucial to helping us win our case. His analysis was cogent and his testimony top-notch. He is a credible, confident and compelling expert witness."

--- James Masella, Partner, Patterson Belknap Webb & Tyler LLP.

"Rob connected and communicated very effectively with the jury, providing compelling expertise in support of our case."

--- Lynn S. Davies @Richards, Brandt, Miller, Nelson

"Rob was a most effective and compelling witness in both deposition and at trial. He added great value to our case."

--- Steven H. Bergman @Richards, Brandt, Miller, Nelson

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